



# SKILLS & EDUCATION

# WORK & EXPERIENCE



## JIM BROWN

I am a multi skilled designer and illustrator, working in marketing and graphic design.

My wide array of experiences and interests helps inform my considered and comprehensive design style. The skills I have developed help me conceptualise and produce work quickly and with consideration.

My passion for strong aesthetic and story-telling drives my artwork & development of my practice.

Not all my artwork is available publicly. Please get in touch for a full portfolio of work.

May 2023

### EMAIL

jimbrowndesigner@gmail.com

### MOBILE

07707 899263

### FIRST CLASS (HONS) DESIGN FOR FILM & TELEVISION NOTTINGHAM TRENT UNIVERISTY 2015 - 2018

Study design history, history of film, architechure, product & graphic design, and art direction for screen.

### ART & DEISGN DIPLOMA LEVEL 3 YORK COLLEGE 2014 - 2015

### A LEVELS: FINE ART, PHYSICS, GRAPHIC COMMUNICATION THE JOSEPH ROWNTREE SCHOOL 2012 - 2014

### SKILLS & DESIGN PACKAGES

- Adobe Illustrator - 8 years
- Adobe Photoshop - 8 years
- Adobe InDesign - 5 years
- Adobe Lightroom - 2 years
- Adobe Premiere Pro - 1 year
- Adobe After Effects - >1 year
- Figma - Some experience
- Trimble Sketchup - 8 years
- Sketchbook pro - 9 years
- Prezi - >1 year
- Microsoft office suite - proficient

Mac & Windows literate

### SKILLED

- Brand management and campaign design, including print & digital
- Illustration both digital & practical
- Producing & presenting design concepts
- Keen communications and interpersonal skills,
- Organisation & admin

### SOME EXPERIENCE IN

- Managing teams & projects
- Writing product and event copy
- Writing social media copy
- Social media management
- Digital marketing analytics
- Proof reading

### WOULD LIKE TO LEARN

- Advanced motion graphics in Adobe After Effects
- Marketing campaign analytics
- Copywriting & ChatGPT

### FREELANCE ILLUSTRATOR & GRAPHIC DESIGNER SEPTEMBER 2017 - PRESENT

Completing commisioned projects such as event marketing, branding, greetings card design, and illustration.

### ART DEPARTMENT FOR TV & FILM JUNE 2017 - PRESENT

Working as an art director on short and feature film, graphics props designer, and storyboard artist.

### MARKETING & DESIGN EXECUTIVE ROCK FALL UK LTD JANUARY 2023 - PRESENT

Part of an in-house marketing team, designing B2B and B2C print and digital marketing collateral.

### TRUSTEE YOUNG CREATIVE AWARDS AUGUST 2022 - PRESENT

Sitting on the board of trustees overseeing the management of the Nottingham based arts charity.

### MARKETING LEAD JANUARY 2022 - AUGUST 2022 SOCIAL MEDIA MARKETING ASST. AUGUST 2021 - JANUSRY 2022

### NONSUCH STUDIOS

Managing communications, campaign planning, brand management and marketing design with a small team.

### DIGITAL ARTWORKER QUAGGA DESIGN JUNE 2021 - AUGUST 2021

Surveying sites and producing branding books for an overseas company.

### DIGITAL MARKETING ADVISOR TOUKA LTD. OCTOBER 2019 - AUGUST 2021

Brand management, communications, marketing deisgn, and digital marketing for a multi-platform ecommerce brand.