



JIM BROWN

MARKETING X ARTWORK X GRAPHICS

I am a multi-talented marketing and design manager with a background in illustrative and graphic design. My work has crossed from art direction for film, to ecommerce, to marketing and graphic design. I have a passion for aesthetic and storytelling, with a keen interest in film, music, and my local art and design network.

SKILLS

- Adobe Photoshop, Illustrator, Indesign

Proficient in all three

- Writing copy

for brand, events, social media, press release, and ecommerce

- Social media management

- Microsoft Office suite

- Digital illustration and design

- Quick to learn new programs and tech

- Mac and windows literate

- Keen communication and interpersonal skills with experience in management

- Graphic design skills

- Theatrical & event poster design
- Pitch deck & press pack layout
- Marketing & branding design
- Illustration for design
- Some experience creating fonts & lettering

EDUCATION

First Class (hons) Design for Film & TV

Nottingham Trent University (2015 - 2018)

Art & Design foundation diploma Level 3

York College (2014-2015)

A Levels: Fine Art, Graphic Design, Physics

The Joseph Rowntree School (2012 - 2014)

EXPERIENCE

Nonsuch Studios (Aug 2021 - Present)

Marketing & Sales Lead (Jan 2022 - present)

Marketing assistant (Aug 2021-Jan 2022)

Managing a small marketing team, coordinating strategy and comms for a city theatre and arts venue.

Also managing social media presence, designing and managing print campaigns and digital ads, and designing branding work. Writing copy for brands, press releases, events, and classes, with audience development research in mind.

Freelance Illustrator & designer, for business and independent film (2017- Present)

Branding and marketing design for a range of clients, both in digital and print including: poster design, press packs for digital and print, digital artwork, illustrative commissions, storyboard artwork, and art direction for short film.

Quagga Design (June 2021 - Aug 2021)

Digital Artworker

- Utilising the adobe suite to organise branding books for a overseas company

Touka Ltd. (Oct 2019 - Aug 2021)

Digital marketing adviser

- Utilising design knowledge to create digital content for two ecommerce brands, as well as print advertising, and product photography

Mowgli Street Food (March - Oct 2019)

Front of house staff

NTU (Sept 2017 - June 2018)

Student Mentor

The Hat Shop York (Oct 2014 - Aug 2017)

IT and Sales Assistant

- Shop floor sales, as well as product photography and print marketing design

WORK IN FILM

Nominated for best production design at Luminous Festival Denmark for

Hollow (2021) Shunk Films

Hungry Joe (2020) Shunk Films

Short - Executive producer & production design
Shortlisted in sixteen festivals, winner of the 2020 Mēliēs d'argent at Lund International Fantastic Film Festival

Art direction for six short films, storyboard artist for two three films and one feature, and art direction on three music videos.

For a more detailed breakdown of my work please get in touch, or view me on IMDB at Jim Brown (LX).

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